

## Jim Xenos

### Non-Executive Director

BSc, DipEd, AFAIM, GAICD

Chair of People, Remuneration and Nominations Committee

Member of Audit and Risk Committee

Director since 2015



Jim Xenos is an experienced general manager with sales and marketing expertise and a track record in building and leading high performing teams delivering market share and profit growth in national and multinational companies.

Jim has a strong reputation in forming brand and portfolio strategies, developing new product launches with innovative go-to-market activities in existing and new channels.

He has significant strength in establishing high performing sales teams in highly competitive categories.

Jim is currently the CEO of NostraData Pty Ltd which he co-founded in 2010. NostraData is a leading provider of business intelligence to the pharmaceutical industry.

Prior to co-founding NostraData, Jim held several Associate Director positions with GlaxoSmithKline as well as holding the position of Head of Retail at Sigma for the Heron brand. These positions helped Jim to develop key skills in the areas of general and financial management, marketing and strategy development, sales management, and team development.