

Sandra Hook

Non-Executive Director

GAICD

Chair of Audit and Risk Committee

Member of People, Remuneration and Nominations Committee

Director since 2016



Sandra Hook has 25+ years of experience developing and implementing commercially successful businesses and brands, driving growth, and leading change.

Sandra has a track record in delivering customer-centered business transformation, building digital businesses, and transitioning traditional organisations in rapidly evolving environments.

Sandra brings extensive operational, financial management, and strategic experience built over a career which includes MD/CEO, COO, GM, and Marketing Director with some of Australia's largest media companies including News Limited, Foxtel, Federal Publishing Company, Murdoch Magazines, and Fairfax. She brings a strong focus on customer-centric growth and digital innovation at Board level.

Sandra is an independent director on the board of IVE Group Ltd (ASX:IGL) (May 2016 - Current), Redhill Education Ltd (ASX: RDH) (August 2019 - Current), the Sydney Fish Market Ltd, and CRC Right Food Waste.

She is a trustee of the Sydney Harbour Federation Trust. Sandra was previously an independent director on the board of RXP Technology Ltd (ASX: RXP) (Feb 2016 - Nov 2020).