

Wayne Marinoff

EGM Sales & Marketing

B. Bus, Grad. Dip. Accounting



Wayne Marinoff has worked in senior commercial positions for almost 30 years within the pharmaceutical industry for both large Australian and multinational companies and prior to this spent over 8 years in banking & finance.

Joining MedAdvisor in July 2021 as General Manager Sales AU, Wayne is now responsible for revenue and marketing activities in Australia and the UK with a focus on growing the health programs in both markets.

Prior to joining MedAdvisor, he held several senior sales, marketing and finance roles in large local and international pharmaceutical companies such as Arrotex/Arrow, Aspen (SA), Sigma and Eli Lilly (US).

Wayne prides himself on building and leading a customer focused sales and marketing team to deliver on both short - and long-term company objectives.